THE

## OPPORTUNITY



We see a very bright future in Augmented and Virtual Reality and look forward to working together to maximize our efforts and profits!

With Augmented and Virtual Reality everything old is new again.

We see through new eyes, touch through new hands and feel new again in our hearts and minds.

We endeavor to be a market leader!

# SMART DIGITAL NETWORKS INC.

JERRY HESKETH

jerry@smartdigitalnetworks.com

310-441-2542

10701 Wilshire Blvd., Suite 2002

Los Angeles, CA 90024

THE —

## SOLUTION

#### Smart Digital Networks, Inc. is Producing Products Across All Categories







CONSUMER



INTERACTIVE STORY



**APPLICATIONS &** 



SOCIAL ENVIRONMENTS



TELLING



**GAMES** 

**EDUCATION** 

# GENERATE INCOME

Application Sales

In-App Purchases

Affiliate Sales

Augmented Merchandise

Advertising

### 

# COMPETITIVE ADVANTAGE

#### We are equipped with all the latest development hardware required



#### We write code using all compilers...















...in all popular programming languages.

C

C++

C#

Java

Javascript

HTML

WEBgl

AFRAME

Threejs

and other various programming languages

## We are registered developers with the top Augmented and Virtual Reality companies.

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As a registered developer, Smart Digital Networks, Inc. has been working to incorporate the best Augmented & Virtual Reality SDKs, Source Code, 3D Materials, Audio and other developer resources into our projects.







































































### -----PLANS

## MARKETING & SALES

We plan to leverage our developer relationships to gain access to online stores for each platform.

We will work with these platforms to take advantage of title launch marketing opportunities.

As more of our products become available on each platform, we will begin to cross promote.

#### **Developer Relationships**







### \_\_\_\_\_\_THE\_\_\_\_\_

# COMPETITIVE COMPARISON

### There are many new developers in the Augmented & Virtual Reality space, however...

- WE HAVE We have more experience than most and relationships through our developer channels Experience that most have not yet explored.
  - Developer Relationships We have built decades of contacts in both
  - Development Equipment Silicon Valley and Hollywood.
- We have a collection of content rich web based applications, ready to be moved into Virtual
  - Realty.
- We require capital to rapidly expand and market

our upcoming product launches.

- Source Code
- Distribution Platforms
- WE REQUIRE
- Capital to Expand Production
- Marketing Budget

## \_\_\_\_\_ THE \_\_\_\_

## TEAM

#### JULIE CONN CFO

20 Years Experience in Motion
Picture and Video Game Finance



Virgin Sound and Vision Inc.

Finance



Paramount Pictures

Financial Analyst



Universal Home Entertainment

Director of Finance



Universal 1440 Entertainment

**CFO** 

SMART
DIGITAL
NETWORKS

Smart Digital Networks, Inc.

Co-Founder

#### JERRY HESKETH

#### CEO

30 Years Of Experience As

Producer Of Multimedia

Development Tools And Computing

Active Member of the Hollywood

Community with contacts at all

Major Hollywood Studios

Member of the Producers Guild of America 10+ years



Apple Computer Inc.

Senior Software Engineer



Media Vision Multimedia Publishing Inc.

Director of Technology



AND Communication Inc.

Head of Development



De-Lux'o Consumer Productions Ltd.

Co-Founder



Virgin Sound and Vision Inc.
Head of Studio Operations

CreativePlanet.com Inc.



Executive Producer

SMART Smart Digital Networks, Inc.

Co-Founder

#### \_\_\_\_\_\_ THE \_\_\_\_\_

# FINANCIAL PROJECTIONS

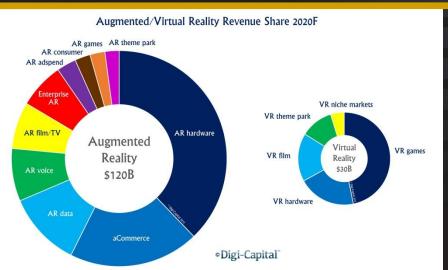


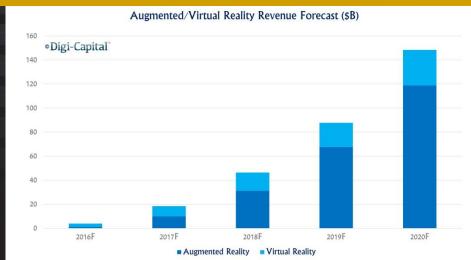
#### Is Virtual & Augmented Reality The Next Big Thing?

Virtual/Augmented Reality is the new frontier. Critics may say that its just a fad, however we believe this space is just in its infancy. No one believed a smartphone could have a HD quality camera, Internet browsing speed as fast as a desktop and much more. We've seen Apple acquire the German juggernaut *Metaio* in the Augmented Reality space in 2015 and Facebook pushing *Occulus Rift* forward.

We are monitoring platform and application sales • We can scale our team as needed

We are 100% committed and believe in its growth





#### THE

## STATUS & TIMELINE

#### Currently Available in Two of the Ten Stores & Have Downloaded SDK's





















**htc** VIVE





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